Effective date: October 4, 2026 Last updated: October 4, 2026

These Terms of Sale (Terms) are a binding contract between you and Houston Turley, an individual residing in White County, Arkansas (Operator, we, us), for the website at https://teslaroadster.lol and any related checkout, board, or confirmation page (the Site).

Operator Houston Turley, White County, Arkansas Contact: help@teslaroadster.lol
Mailing address: [P.O. BOX 1123, SEARCY, AR 72145.]

You are buying a line/listing/advertisement on a public leaderboard. That is the product. It is posted when we post it. You are not buying a piece of a car, a ride, a share, a vote, a tax deduction, or a promise that Tesla, Inc. will sell anyone a Roadster.

A logo on a car happens only if a car is actually bought by December 31, 2028, and only for the spot you still hold. Spots can be outbid. Missing the goal is not a refund. Losing a spot is not a refund. A delay is not a refund.

1. Acceptance

By checking out, clicking I agree, or submitting a payment, you agree to these Terms and to the Privacy Policy. You represent that you are at least 18 years old and able to form a contract under the law of your home state and under Arkansas law.

We may refuse any listing, name, link, logo, or payment, before or after posting, if it breaks these Terms or creates a real legal problem. If we refuse before posting, we refund the charge minus any non-recoverable payment-company fee.

These Terms are an electronic contract under the federal E-SIGN Act, 15 U.S.C. § 7001 et seq., and the Arkansas Uniform Electronic Transactions Act, Ark. Code Ann. § 25-32-101 et seq. A checkbox, click-wrap, or completed checkout is your signature.

2. What you are actually buying

You are buying a paid advertising listing on the Site (a Listing). A Listing may include a display name, a link, a handle, a short line, and, at higher tiers, a logo file you supply.

A Listing is a purchase of advertising space. It is not:

- a donation, gift, or charitable contribution
- tax-deductible
- an investment, security, note, profit share, or revenue share
- equity, membership, or ownership in any person, car, or business
- a loan
- a preorder or reservation for a Tesla vehicle
- a lien, title interest, or security interest in any vehicle
- a guarantee of a ride, photo, mile, event, or impression count

We do not offer securities. Nothing on the Site is an offer to sell a security under the Securities Act of 1933, the Securities Exchange Act of 1934, Arkansas securities law, or any other securities law. You receive no right to profits, no vote, and no claim on appreciation of any vehicle.

The Listing is delivered when it appears on the Site. Delivery of the Listing is full performance of the digital product, whether or not a car is ever bought.

An anonymous checkout still buys a Listing. It is posted as Anonymous, with the amount and any shoutout. It does not include a real name, a logo, a link, or a Spot on a car. Choosing anonymous waives those extras. It is not a refund, and it is not a different product.

3. Tesla is not in on this

Tesla, Roadster, and related marks belong to Tesla, Inc. or its affiliates. The Site is an independent fan project and advertising board. It is not sponsored, endorsed, approved, or affiliated with Tesla, Inc., SpaceX, Elon Musk, or Jonathan Wilke. We use Tesla and Roadster only to name the vehicle the Operator hopes to buy. That is nominative reference, not a claim of source or sponsorship.

Do not submit a Tesla logo, a Tesla trade dress, or any mark you do not have the right to use. We will take it down.

4. Price, tiers, and the goal

Prices are shown on the Site at checkout and may include stated card-processing recovery. A listed tier price is the price of that Listing, not a bid on the car.

The public goal (currently $496,629, and any later itemized figure posted on the Site) is an estimate of what the Operator believes is needed to buy one Roadster, pay destination and

title-type fees, pay estimated Arkansas use tax and a year of property tax and insurance, pay card fees, install logos, and hold a tax reserve. Every line is an estimate. Tesla can change the price, the trim, the deposit, the allocation rules, or the existence of the car. Taxes can come in higher or lower. Estimates are not a quote from Tesla and not a promise that the number is final.

If the tax reserve is larger than the tax bill, the extra stays with the car and the Operator. It is not refunded and it is not your money.

5. Term of a Listing

If no Roadster is purchased by 11:59 p.m. Central Time on December 31, 2028, a compliant Listing stays on the Site through December 31, 2028, and then ends.

If a Roadster is purchased by that deadline, a compliant Listing stays on the Site through December 31, 2038, and then ends.

We may keep an archived, non-featured copy after the end date for recordkeeping. Time on the board is the product. Reach, clicks, and photographs are not guaranteed.

6. Physical spots are conditional and can be taken

Some tiers and some panel prices offer a chance at a physical placement on a car (a Spot). A Spot is a limited, revocable, non-exclusive, non-transferable license to have your approved mark displayed on a vehicle the Operator owns, and only if all of the following are true:

1. A Roadster (or, if the Roadster program ends, one replacement vehicle the Operator posts on the Site) is purchased by December 31, 2028.
2. You still hold that Spot when the graphic is applied.
3. Your mark passes the content rules.
4. The placement is physically and legally possible. We do not promise a particular square inch if the panel, glass, lamp, sensor, or wrap shop will not take it.

An anonymous payment cannot hold a Spot. There is no name or mark to display.

Spots can be outbid on the terms posted on the Site at the time of the later pledge (currently $250 over the current Spot price after a Spot is claimed, unless the Site states a different increment). An outbid Listing remains a Listing. Losing a Spot is not a refund.

The full-wrap tier, if offered, follows the rule posted on the Site: the wrap price is the higher of the remaining goal or a stated step above the top pledge, and a wrap can be replaced later at a stepped-up price. A wrap is a display license, not ownership of the paint.

Physical display ends on the earlier of: the Listing end date, sale of the vehicle, total loss, a legal order, a safety or registration problem, or removal under these Terms. Sale or loss of the car is not a refund. The Operator may sell, finance, insure, wrap, unwrap, repair, store, or wreck the car. You get no notice right beyond what these Terms give you.

7. Refunds

The thing you buy is the Listing. It is delivered when it posts. Payments are not refundable except in these two cases:

1. Tesla officially and publicly cancels the Roadster program before December 31, 2028, and before a car is bought.
2. We take down a Listing that did not break these Terms before its end date.

The refund is the amount we actually received, minus the fee the payment company keeps and does not return to us. We do not refund our time, wrap costs already spent, or taxes already paid.

These are not refunds:

- missing the goal
- losing a Spot to a higher pledge
- a Tesla delay, price increase, allocation refusal, or demo slip
- a car that is not street-legal, not available in Arkansas, or not the trim you hoped for
- fewer photos, miles, or impressions than you expected
- buyer s remorse
- a chargeback you file instead of using this policy

If a payment company charges back a delivered Listing, we may remove the Listing, ban the name, and recover the chargeback fee and our cost of collection.

8. Your content

You grant the Operator a non-exclusive, worldwide, royalty-free license to host, reproduce,

resize, and display the name, link, handle, and logo you submit, on the Site and, if a Spot is earned and a car is bought, on that car and in photos and video of that car, through the Listing term. You may end the license by asking us to take the Listing down, which ends the Listing and is not a refund unless we were required to remove a compliant Listing early for our own reasons.

You represent that you own or control every name and mark you submit, that it does not infringe anyone s rights, and that it is not illegal to display in Arkansas or in the United States. You will not submit:

- anything you do not have the right to use
- Tesla s logos or anyone else s marks without permission
- unlawful, fraudulent, deceptive, or infringing material
- personal data of a private individual who did not agree
- sexual content involving anyone under 18, or any sexual content we do not want on a car
- malware, tracking pixels that phone home, or a link to a scam

We may crop, recolor for contrast, or refuse a file that will not print. We do not have to run a mark that creates a trademark, publicity, or safety problem.

If you believe a Listing infringes your copyright, send a DMCA notice under 17 U.S.C. § 512 to the contact email above, with the elements required by that statute. We will process valid notices.

9. Referrals, the Hype Man, and the Loudmouth

A referral link is a tracking URL. The person whose link brings in the most money may receive the public title Hype Man. The person whose link brings in the most visitors may receive the public title Loudmouth. Each title is recognition. It is not cash, not a commission, not a prize, and not a random drawing. There is no lottery, sweepstakes, or game of chance. If a car is bought, each title may be a small name on that car. A wrap covers the other logos, but a small part of the wrap stays open so those two names remain visible. That plate is not a second wrap and not a payment. A visitor counts once. The referrer s own visit does not count. A burst of new visitors from the same network does not keep adding. We may disqualify self-referrals, fake traffic, and bought clicks.

10. No professional advice

Budget lines, tax reserves, and insurance estimates are the Operator s planning notes. They are not tax, legal, or insurance advice to you. Your payment is not a gift and not a charitable deduction. Ask your own tax preparer if you need a treatment for your books.

11. Acceptable use and accounts

Do not scrape the board in a way that degrades the Site, probe the checkout, or submit a Listing for a business you do not represent. We may rate-limit and reject duplicate charges. A Listing is personal to the payer and the named advertiser. You may not sell the Listing as if it were a transferable asset. We may, but do not have to, retitle a Listing if you ask and the new name clears the content rules.

12. Disclaimers

The Site and each Listing are provided as is and as available. To the fullest extent allowed by Arkansas law and federal law, we disclaim implied warranties of merchantability, fitness for a particular purpose, title, and non-infringement, and any warranty that a car will be bought, delivered, photographed, or driven on any route.

We do not promise uptime, a particular place in line, or that a third-party payment company will accept your card.

Arkansas law does not allow some disclaimers. Those still apply. Nothing here waives a non-waivable right under the Arkansas Deceptive Trade Practices Act, Ark. Code Ann. § 4-88-101 et seq., or under federal law.

13. Limitation of liability

To the fullest extent allowed by law, the Operator s total liability arising out of a Listing or these Terms is the amount you paid for that Listing in the twelve months before the claim. We are not liable for lost profits, lost goodwill, lost data, consequential damages, incidental damages, or punitive damages, even if we were told they were possible. This cap does not apply to liability that Arkansas law does not allow us to cap, including liability for our own fraud or willful misconduct. Your only remedy for a listing that was taken down early without a rules violation is the refund in Section 7.

14. Your indemnity

You will defend and indemnify the Operator against any claim by a third party that your name, link, logo, or Listing content infringes their rights or breaks the law, and against a chargeback on a delivered Listing, including reasonable attorneys fees, except to the extent caused by our fraud or willful misconduct.

15. Dispute resolution, Arkansas law, White County courts

These Terms, and any dispute arising out of the Site, a Listing, a payment, or a Spot, are governed by the laws of the State of Arkansas, without regard to conflict-of-law rules, plus any federal law that must apply.

You and the Operator agree that the exclusive forum for any lawsuit is the state courts located in White County, Arkansas, specifically the Circuit Court of White County, Arkansas, sitting in Searcy. If a claim is one that a federal court must be allowed to hear, the exclusive federal forum is the United States District Court for the Eastern District of Arkansas, Central Division, in Little Rock. White County is in that division under 28 U.S.C. § 83.

You consent to personal jurisdiction in those courts. You waive any objection of venue or forum non conveniens. This section is a mandatory forum-selection clause. It is not arbitration. We are not requiring you to arbitrate.

To the extent Arkansas law allows a pre-dispute jury waiver in this kind of contract, you and the Operator waive a jury trial. If a court will not enforce that waiver, the rest of this section still stands.

You and the Operator waive any right to bring or join a class, collective, or representative action. A claim must be brought on an individual basis. If a court refuses that waiver, the class claim proceeds only in the White County forum above.

Before filing, the complaining party will email a short notice and give 30 days to try to fix it. This notice step does not apply to a request for a temporary restraining order to stop misuse of a mark or the Site.

A claim must be filed within one year after it accrues, or it is barred, except where Arkansas or federal law requires a longer period. Arkansas law supplies the period if one year is not enforceable.

16. Force majeure

We are not in breach for delay or failure caused by events outside our reasonable control, including Tesla delay or cancellation, allocation refusal, a price change, a supplier or wrap-shop failure, insurance refusal, title or registration refusal, a change in law, a payment-processor outage, or a natural event. Force majeure is not a refund trigger. Section 7 is the only refund trigger.

17. Changes, assignment, entire agreement

We may update these Terms by posting a new version with a new date. The version posted at the time you pay governs that payment. Continued use of a free page after a change is acceptance of the change for future use only.

We may assign these Terms to a person or entity that takes over the Site or the car. You may not assign a Listing without our written okay.

These Terms and the Privacy Policy are the entire agreement. A tweet, a FAQ joke, a budget line, or a checkout blurb does not add a promise. If a court strikes one sentence, the rest stays.

18. Contact

Notices to the Operator go to the email and mailing address at the top. We will send notices to the email you used at checkout.